Technology Mandatory Assessment
Research Task - Fast Food at McDonalds

Have you ever wondered why McDonalds is so enormously popular, especially with teenagers? This assignment will investigate the ideas behind the success of McDonalds as a fast food restaurant.

TASK: Using your class notes, information from the videos you watched, information from Mc Donald's "MACPAC" and the website: www.mcdonalds.com, write a report using the following headings.

1. History of McDonalds
2. McDonalds Food
3. Nutrition Calculator
4. Recycling

MARKING CRITERIA
❖ Completion of each section of the task
❖ Providing factual information in your own words
❖ Spelling and punctuation

MARKING GUIDE - Fast Food at McDonalds

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Comments:__________________________________________________________________________

MARK______/30
Design & Technology – Fast Food at McDonald’s

Scaffold of Research: Key questions to help your research

History of McDonald’s
- Where did McDonald’s originate?
- How long has McDonald’s been in Australia?
- How many countries have McDonald’s?
- What is franchising and how does it work?

McDonald’s Food
- What new foods are available in the New Deli Choices menu?
- Why has this new menu been introduced?

Nutrition Calculator
- Using the Nutrition Calculator, choose a traditional meal and a meal from the New Deli Choices menu and compare:
  * fat content
  * kilojoule content
  * protein content
  * sodium content
  * carbohydrate content

Analysis of Nutritional Value
- Which meal calculated was the most nutritious and why?
- Look at the Australian Guide to Healthy Eating. Does the New Deli Choices meal follows these guidelines? How?

Recycling
- How does McDonald’s packaging differ today from what was used before 1990?
- Why did they change their packaging?
- Which packages are recyclable and which have been made from recyclable products?

Bibliography
- Where did you get your information from?
- Make a list of each source
- Remember to name the source, its author and the date it was published
Note-taking Guide

Fast Food at McDonald’s

Main Idea/Paragraph Idea:

History of McDonald’s

McDonald’s Food

Nutrition Calculator

Analysis of Nutritional Value

Recycling

Bibliography

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